

## Hybrid Health Fair: Quick Look

**568** employee participants

**168** evaluations completed

**29** vendor participants



### Detailed Overview

As COVID vaccinations were more widely available in the spring, we felt it was safe to offer a smaller-scale version of previous in-person health fairs. We also offered a virtual health fair to be able to reach the most employees possible due to the success of 2020's interactive document.

The **in-person event** on April 8 at the County/City Building featured **21 vendors, approximately 200 employees attended, and 90 employees returned the evaluation cards**. Feedback was positive – vendors appreciated the more intimate environment to interact with City and County employees, and employees appreciated that vendors were more educational in nature, not so “salesy” trying to solicit their information.

The **virtual health fair** included information from **29 vendors**. Vendors were asked to provide their contact information, three educational tips to promote overall well-being that are appropriate messages based on the vendor's area of expertise, and two attachments – one flyer with additional information and one coupon – to be linked in an online folder accessible to all employees. The document was **viewed 368 times** by employees, with **78 employees completing the evaluation survey between April 5-9**.



14 vendors donated prizes that were given away via a drawing of those employees that completed the evaluation survey either at the event or online.

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