

Family Engagement Subcommittee

Minutes 4.8.22

Attendance: Dawn Rockey (CASA), Claire Shin (Boys & Girls Club), Elton Edmond (Mentoring Plus), Shayne Pearson (Family Service), Steve Solorio (El Centro), Ryan Dvorak (Human Services), Ishma Valenti (Malone Center), Sandy Thompson (FIF), Sara Hoyle (Human Services), and Jenni Ryan (Human Services)

Video Update:

- Shayne met with a local videographer
- We need to finish building out the language on the shared google doc (Diversion, Community Support, and Family/Peer Support)
- We should be able to get the video shot and finalized by June
- Need to make sure we keep the language uniform across all media
- Video should be about 3 mins long
- Ishma can work on the Community Partners section
- Sandy can work on the Family/Peer Support section
- 10/11 has free 30 sec ad spots if we could create something for that also

Brochure Update:

- Looks good, simple enough to not be overwhelming
- Adjust the language on the second page, middle panel to match what's on the spreadsheet
- Change MyLNK to MyLink.

Messaging Update:

- Ishma will follow up with Matt to see what data they have.
- Sandy will have to consider what data she may have.

Next Meeting: May 13, 2022 from 12-1pm via zoom

Submitted By:

Jenni Ryan

Lancaster County Human Services