

BEFORE THE BOARD OF COUNTY COMMISSIONERS  
OF LANCASTER COUNTY, NEBRASKA

IN THE MATTER OF AUTHORIZING USE)  
OF COUNTY VISITORS IMPROVEMENT )  
FUND FOR VISITOR PROMOTION )

RESOLUTION NO. R-10-0037

WHEREAS, the Lancaster County Board of Commissioners established the Visitors Improvement Fund pursuant to the authority granted under Neb.Rev.Stat. §81-1255 (Reissue 2008); and

WHEREAS, the proceeds of the Visitors Improvement Fund shall be generally used to improve visitor attractions and facilities in the County; and

WHEREAS, if the Visitors Promotion Committee (VPC) determines the visitor attractions in the County are adequate and do not require improvement, the proceeds of the County Visitors Improvement Fund may be used to promote, encourage, and attract visitors to the County to use the County's travel and tourism facilities; and

WHEREAS, the VPC met May 10, 2010 and determined the visitor attractions in the County are adequate and do not require improvement (See Attachment A); and

WHEREAS, the VPC has made a recommendation to the Lancaster County Board of Commissioners to pay to the Lincoln Chamber of Commerce Convention and Visitors Bureau (CVB) 25% of the 2% hotel tax paid to the Visitors Improvement Fund from July 2009 through December 2009 for the specific purpose of paying bid fees for the events listed in Attachment A, totaling \$127,094.08.

NOW, THEREFORE, BE IT RESOLVED, by the Lancaster County Board of Commissioners, the sum of \$127,094.08, which represents 25% of the 2% hotel tax paid to

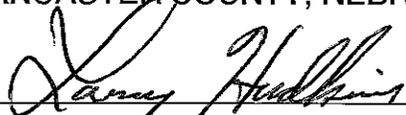
the County Visitors Improvement Fund from July 2009 through December 2009, shall be paid to the CVB for the specific purpose of paying bid fees to attract new events and secure existing events which bring visitors to Lancaster County to use the travel and tourism facilities within the County.

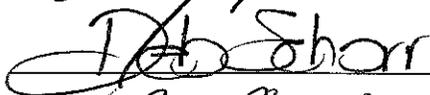
DATED this 25th day of May, 2010.

BY THE BOARD OF COUNTY COMMISSIONERS  
LANCASTER COUNTY, NEBRASKA

APPROVED AS TO FORM THIS  
25th day of May, 2010.

  
\_\_\_\_\_  
GARY E. LACEY  
County Attorney

  
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Bernie Heter - absent  
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Ray Stevens - absent  
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Attachment A  
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May 12, 2010

TO: Lancaster County Commissioners  
FR: Jeff Maul, Executive Director  
Lincoln Convention and Visitors Bureau  
RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on May 10, 2010, in which they deemed the facilities as adequate. The following represents the VPC recommendation (5-10-10) that the funds for July – December 2009 be released to the CVB.

½% CVB Bid Fee Lodging Tax Request, per VPC minutes

½%CVB/Bid Fee Lodging Tax Request - Steve Hilton referred to the memo from Jeff Maul requesting the additional ½% Lodging Tax. (See below) These additional funds are needed in order to continue the bid process in attracting new events and securing existing relationships with organizers. The bid fee requests for the period of July, 2009 to December, 2009 were listed. Most of these have already been paid with the exception of NSAA football and volleyball and is reflected in the financial statements with an income balance of (50,718). Steve Hilton asked for a motion to approve this request which was done by Klimpel who made the motion that deemed the facilities adequate in order to request these lodging tax funds for the period of July 2009 through December 2009. Partington seconded. Motion carried.

## Attachment A

(2)

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid.

Bid Fee's are traditionally paid post event, but some require money, per contracts, prior to their event.

- 1) NEW request for ½% lodging tax (July 2009 – December 2009 collection)
  - a. \$8,000.00 (Christian Congregation/Jehovah's Witnesses)
  - b. \$4,500.00 (Cornhusker State Games)
  - c. \$1,000.00 (Nebraska FFA)
  - d. \$500.00 (Nebraska Ag Classic)
  - e. \$8,500.00 (Nebraska Coaches Association)
  - f. \$1,000 (Nebraska Music Educators)
  - g. \$13,915.67 (Sports Car Club of America)
  - h. \$500.00 (Foundation for Quarter Horse Registry)
  - i. \$25,726.04 (NSAA Football)
  - j. \$63,452.37 (NSAA Volleyball)

Total Request: \$127,094.08