

MAY 22 2014

LANCASTER COUNTY CLERK

BEFORE THE BOARD OF COUNTY COMMISSIONERS OF LANCASTER COUNTY, NEBRASKA

IN THE MATTER OF AUTHORIZING USE) OF COUNTY VISITORS IMPROVEMENT) FUND FOR VISITOR PROMOTION)

RESOLUTION NO. R-14-0026

WHEREAS, the Lancaster County Board of Commissioners established the Visitors Improvement Fund pursuant to the authority granted under Neb.Rev.Stat. §81-3117 (Supp. 2012); and

WHEREAS, the proceeds of the Visitors Improvement Fund shall be generally used to improve visitor attractions and facilities in the County; and

WHEREAS, if the Visitors Promotion Committee (VPC) determines the visitor attractions in the County are adequate and do not require improvement, the proceeds of the County Visitors Improvement Fund may be used to promote, encourage, and attract visitors to the County to use the County's travel and tourism facilities; and

WHEREAS, the VPC met May 14, 2014 and determined the visitor attractions in the County are adequate and do not require improvement; and

WHEREAS, the VPC has made a recommendation to the Lancaster County Board of Commissioners to pay to the Lincoln Chamber of Commerce Convention and Visitors Bureau (CVB) 25% of the 2% hotel tax paid to the Visitors Improvement Fund from January 2014 through April 2014 for the specific purpose of paying promotion fees for the events listed in Attachment A, totaling \$170,000.00.

NOW, THEREFORE, BE IT RESOLVED, by the Lancaster County Board of Commissioners, the sum of \$170,000.00, which represents 25% of the 2% hotel tax paid to

the County Visitors Improvement Fund from January 2014 through April 2014, shall be paid to the CVB for the specific purpose of paying promotion fees to attract new events and secure existing events which bring visitors to Lancaster County to use the travel and tourism facilities within the County, in accordance with Attachment A.


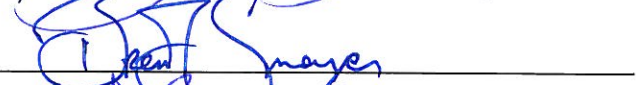


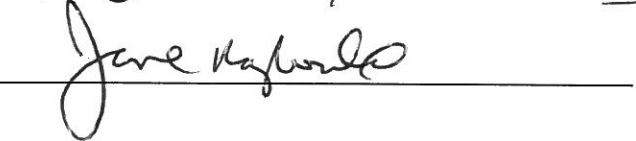
DATED this 27th day of May, 2014.

BY THE BOARD OF COUNTY COMMISSIONERS
LANCASTER COUNTY, NEBRASKA

APPROVED AS TO FORM THIS

27 day of May, 2014.


for JOE KELLY
County Attorney



May 22, 2014

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on May 14th, 2014, in which they deemed the facilities as adequate. The following represents the VPC recommendation (5-14-14) that the funds for January 2014– April 2014 be released to the CVB.

½% CVB Bid Fee Lodging Tax Request, per VPC minutes (5-14-14)

Maul said this request is for improvement fund dollars for promotion of events. There are bid fees in order to promote events. He said the CVB goes after groups and allocates the dollars needed and then carries it through the VPC, then to the Lancaster County Board. This year's request is \$85,000 each for NSAA Boys & Girls Basketball totaling \$170,000. This amount is needed for January 2014 – April 2014 collection. Lattimer made a motion to deem the facilities in Lancaster County as adequate and to approve the use of improvement fund dollars for promotion as presented and seconded by Harper. Motion carried.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid.

NEW request for ½% lodging tax (January 2014-April 2014collection)

- a. \$85,000 (NSAA Girls State Basketball)
- b. \$85,000 (NSAA Boys State Basketball)

Total Request: \$170, 000.00