

BEFORE THE BOARD OF COUNTY COMMISSIONERS  
OF LANCASTER COUNTY, NEBRASKA

IN THE MATTER OF AUTHORIZING USE)  
OF COUNTY VISITORS IMPROVEMENT )  
FUND FOR VISITOR PROMOTION )

RESOLUTION NO. R-15-0025

WHEREAS, the Lancaster County Board of Commissioners established the Visitors Improvement Fund pursuant to the authority granted under Neb.Rev.Stat. §81-3717 (Reissue 2014); and

WHEREAS, the proceeds of the Visitors Improvement Fund shall be generally used to improve visitor attractions and facilities in the County; and

WHEREAS, if the Visitors Promotion Committee (VPC) determines the visitor attractions in the County are adequate and do not require improvement, the proceeds of the County Visitors Improvement Fund may be used to promote, encourage, and attract visitors to the County to use the County's travel and tourism facilities; and

WHEREAS, the VPC met May 13, 2015 and determined the visitor attractions in the County are adequate and do not require improvement; and

WHEREAS, the VPC has made a recommendation to the Lancaster County Board of Commissioners to pay to the Lincoln Chamber of Commerce Convention and Visitors Bureau (CVB) 25% of the 2% hotel tax paid to the Visitors Improvement Fund from January 2015 through April 2015 for the specific purpose of paying promotion fees for the events listed in Attachment A, totaling \$180,000.00.

NOW, THEREFORE, BE IT RESOLVED, by the Lancaster County Board of Commissioners, the sum of \$180,000.00, which represents 25% of the 2% hotel tax paid to

the County Visitors Improvement Fund from January 2015 through April 2015, shall be paid to the CVB for the specific purpose of paying promotion fees to attract new events and secure existing events which bring visitors to Lancaster County to use the travel and tourism facilities within the County, in accordance with Attachment A.

DATED this 2nd day of June, 2015.

BY THE BOARD OF COUNTY COMMISSIONERS  
LANCASTER COUNTY, NEBRASKA

APPROVED AS TO FORM THIS  
2 day of June, 2015.

*for* Kristy Bauer  
JOE KELLY  
County Attorney

Todd Wilts  
Deborah  
Gene  
Amy  
Bill Army



May 28, 2015

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director  
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on May 6<sup>th</sup>, 2015, in which they deemed the facilities as adequate. The following represents the VPC recommendation (5-6-15) that the funds for January 2015– April 2015 be released to the CVB.

**½% CVB Bid Fee Lodging Tax Request, per VPC minutes (5-6-15)**

Maul presented the request to the VPC Committee for the release of ½% of lodging tax funds to cover past and existing fees that need to be paid. Breakdown of requested funds: \$85,000 NSAA Girls State Basketball; \$85,000 NSAA Boys Basketball; \$10,000 Formula SAE. Maul also asked that funds may be requested four times per year in the new budget year rather than in six month increments presently. Lattimer made a motion to deem the facilities in Lancaster County as adequate and to approve the use of improvement fund dollars for promotion as presented; seconded by Dickerson. Motion carried.

The VPC has made a determination that the facilities in Lincoln are adequate in order to request these lodging tax funds. In order for us to continue our bid process in attracting new events and securing existing relationships with organizers, we ask that the approved funds be released to the CVB. We have past and existing fees that will need to be paid.

NEW request for ½% lodging tax (January 2015-April 2015 collection)

- a. \$85,000 (NSAA Girls State Basketball)
- b. \$85,000 (NSAA Boys State Basketball)
- c. \$10,000 (Formula SAE)

Total Request: \$180,000.00