

BEFORE THE BOARD OF COUNTY COMMISSIONERS  
OF LANCASTER COUNTY, NEBRASKA

IN THE MATTER OF AUTHORIZING USE )  
OF COUNTY VISITORS IMPROVEMENT ) RESOLUTION NO. R-20-0032  
FUND FOR VISITOR PROMOTION )

WHEREAS, the Board of County Commissioners of Lancaster County, Nebraska, (“Board”) established the Visitors Improvement Fund pursuant to the authority granted under Neb. Rev. Stat. § 81-3717;

WHEREAS, the proceeds of the Visitors Improvement Fund shall be generally used to improve visitor attractions and facilities in the County of Lancaster, Nebraska (“County”);

WHEREAS, if the Visitors Promotion Committee (“VPC”) determines the visitor attractions in the County are adequate and do not require improvement, the proceeds of the Visitors Improvement Fund may be used to promote, encourage, and attract visitors to the County to use the County’s travel and tourism facilities;

WHEREAS, the VPC met June 17, 2020, and determined the visitor attractions in the County are adequate and do not require improvement; and

WHEREAS, the VPC has made a recommendation to the Board to pay to the Lincoln Chamber of Commerce Convention and Visitors Bureau (“CVB”) an amount up to 25% of the 2% hotel tax paid to the Visitors Improvement Fund from January 2020 through April 2020 for the specific purpose of promoting, encouraging, and attracting visitors to the County to use the County’s travel and tourism facilities by

paying promotion fees for the event listed in Attachment A, totaling \$40,000.00;

NOW, THEREFORE, BE IT RESOLVED, by the Board that the sum of \$40,000.00 shall be paid to the CVB for the specific purpose of promoting, encouraging, and attracting visitors to the County to use the County's travel and tourism facilities by paying promotion fees for the event listed in Attachment A.

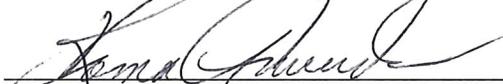
DATED this 23rd day of June, 2020.

BY THE BOARD OF COUNTY  
COMMISSIONERS OF LANCASTER  
COUNTY, NEBRASKA

APPROVED AS TO FORM THIS

23 day of June, 2020.

  
PATRICK CONDON  
County Attorney


ATTACHMENT A



June 18, 2020

TO: Lancaster County Board of Commissioners

FR: Jeff Maul, Executive Director  
Lincoln Convention and Visitors Bureau

RE: Additional ½% Lodging Tax request

Formal Action was taken by the VPC on June 17, 2020, in which they determined the facilities as adequate. The following represents the VPC recommendation that the funds for January 2020–April 2020 be released to the CVB.

**½% CVB Bid Fee Lodging Tax Request, per VPC minutes (6-17-20)**

This time of year, we are requesting from January of 2020 through April of 2020, \$40,000, coming from the Improvement Fund for expenses that we had part of our overall expense for the NSAA Boys and Girls State Basketball. Susan Madsen made a motion that the VPC determines the facilities in Lancaster County as adequate and approves the use of Improvement Fund dollars for promotion as presented by the CVB. Morgan seconded it. Perrett called for a vote. Cunningham, Dickerson, Knuth, Madsen, Morgan and Perrett voted yes. Stitt was absent. Motion carried.

**New Request for ½% lodging tax request (January 2020-April 2020 collection)**

- a. \$40,000.00 (NSAA Boys and Girls State Basketball)

**Total Request: \$40,000.00**